

Ardent Mentoring

ANNUAL UPDATE

2023



WELCOME

Dear Friends and Supporters,

I want to express my heartfelt gratitude for your prayers, generosity, time, and grace. As Ardent enters its second year of operation, we are truly blessed by the unwavering support of our board members, mentors, mentees, staff, and all those who have contributed in countless ways. It's remarkable to reflect on where we were when we started on October 1, 2021, and witness the significant progress. We can confidently say that God has been faithful.

Before I delve into the remarkable blessings bestowed upon us, I'd like to share a bit about my personal journey. Much like the social entrepreneurs we serve, I, too, am an Ardent Mentee with an Ardent Mentor. My enterprise is Ardent Mentoring, and I'm driven to scale our work to multiply our impact. I have never felt a more profound connection to the clients we serve, and I believe this unique perspective equips me to lead effectively.

I engage with the same resources, follow the same agendas, and use the same roadmap as our mentees. I comprehend the challenges of growing a startup social enterprise with its myriad of demands. I understand that maintaining an identity separate from my role as Ardent CEO is vital for my well-being, my family's well-being, and the overall success of Ardent. I empathize with our mentees' financial constraints, time limitations, and concerns. This shared experience motivates me every day to serve our social entrepreneurs diligently and witness their enterprises thrive. We are truly one and the same.

Ardent began 2023 with 16 mentees in our program. We have learned and grown significantly, increasing our number of mentees to 58 as of October 2023, with new mentees joining Ardent every month. Our monthly sessions have also expanded, going from 17 in January 2023 to 55 in October 2023. The organizations we support are creating essential jobs, addressing urgent social issues worldwide, and transforming communities and lives. It's inspiring to witness the dedication and hard work of our social entrepreneurs, all for the betterment of others.

As of October 2023, Ardent has raised \$184,500, with an additional \$26,873 in revenue from mentoring fees paid by our mentees. Our current budget allocates 73% to fund our programs, 10% to support our fundraising and communication efforts, and 17% for general administrative expenses. Our total expenses as of October 2023 amount to \$181,215. We deeply appreciate every dollar donated to Ardent, as we strive to transform countless lives through the scaling of our mentees' social enterprises and the amplification of their spiritual and social impact. Please keep Ardent in your prayers as we aim to raise \$200,000 in 2023 and significantly increase our revenues to continue changing lives through world-class mentoring for social entrepreneurs.

Finally, our reach extends far and wide, from a nonprofit in South Africa rescuing women and children from sex trafficking to a travel company in Rwanda creating much-needed jobs. Our mentees hail from over 15 different countries and 3 different continents. We've had the privilege of partnering with 17 organizations serving social entrepreneurs, with several more in progress. Feedback from our partners consistently highlights the uniqueness, necessity, and impact of our services. We thank God for the privilege to serve in such a meaningful and effective way and eagerly anticipate what 2024 will bring.

With Sincere Gratitude,

Ryan King

CEO, Ardent Mentoring



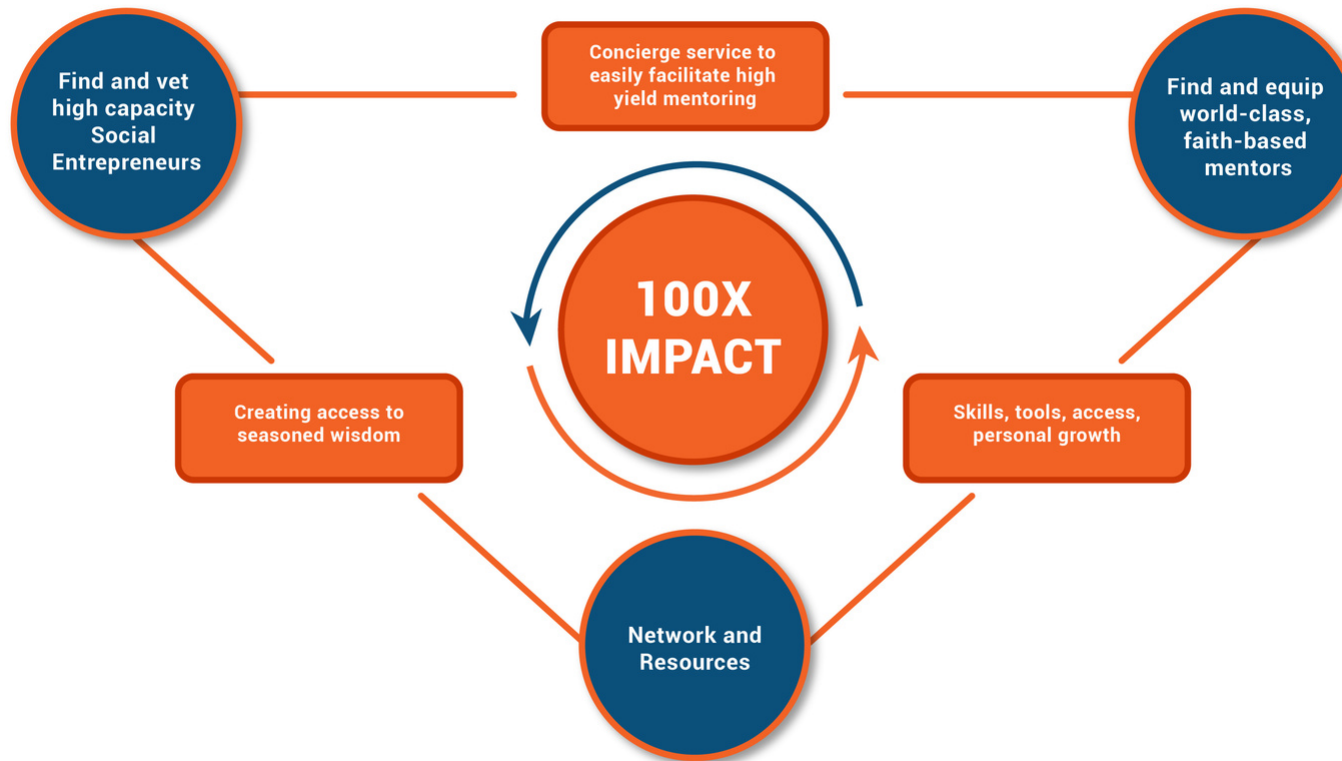
■ Mission —

Mentoring Social Entrepreneurs to multiply their impact.

■ Vision —

100x impact globally through a community of Faith-based Mentors giving wisdom to Social Entrepreneurs.

THE ARDENT MODEL





WHAT OUR MENTORS ARE SAYING...



Kenneth Albolote | Mentor
Archangel Impact Capital

What has been the most beneficial part of your mentoring experience?

Hearing about my mentee's unique challenges during the fundraising process for his entrepreneurial endeavors and how some of my advice has been helpful in the process has been very rewarding to me personally.

Has your mentee met your expectations and been a good fit for your experience, skills, and competencies?

Ardent places significant emphasis on ensuring the fit between mentor and mentee was appropriate in many aspects. Leveraging off of my past experiences with private equity but also integrating with my faith has helped me to reflect deeply in offering specific guidance. I feel that I was able to allow my mentee to not only see his company's fundraising efforts from an investor context but also to make sure faith was at the center of our discussions.

Based on your experience, would you recommend Ardent to other mentors?

Absolutely! Ardent mentoring is serving a unique, kingdom focused role in the marketplace. In the past, throughout my own career I have worked with mentors and advisors who have supported me and my business objectives. However, they were not Christian mentors. This holistic approach is the key difference that Ardent mentoring offers.

What has been the most beneficial part of your mentoring experience?

The highlight of my Ardent mentoring journey has been the chance to connect with an inspiring leader, experiencing firsthand how God's divine providence orchestrated our connection. We have discovered numerous parallels in our passions and experiences as ministry leaders.

Has your mentee met your expectations and been a good fit for your experience, skills, and competencies?

Getting acquainted with my mentee has been a complete joy. Leading organizations, especially non-profits, comes with distinct challenges. In leading the ministry I founded, I learned significantly from the numerous mistakes I made. Now that I serve on multiple boards, I glean insights from the mistakes of many more organizations and witness the advantages of robust spiritual, operational, and leadership formation.

Based on your experience, would you recommend Ardent to other mentors?

The Ardent training modules, roadmap, and coaching sessions for mentors have prepared me well. The process of prayerfully and carefully matching mentors with mentees, with the option to decline if the fit isn't ideal, results in successful connections. I wholeheartedly recommend Ardent to both new and experienced mentors.



Michele Dudley | Mentor
Founder of BraveWorks

To hear more about the mentoring experience, check out this video:

bit.ly/ardentmentoringexperience

MENTEE TESTIMONIAL



In what ways did your mentor tangibly help you in your entrepreneurship?

- Deep thinking about how to grow sales. With practical examples, my mentor opened my eyes to ways of growing sales.
- Taking care to develop a new sales hire to grow in the job. This was very helpful for a recent hire in sales who I was reminded to invest in and now they are promising.
- To look at the leading and lag indicators to ensure growth is supported at the root.
- To incorporate my faith in my business and how to pray for business issues.
- To celebrate sales wins and make it a team celebration.
- To keep an eye on costs and take costs out where possible.

The list is long; I only listed a few. My mentor's presence, being there to listen to my challenges, and consider things to do was appreciated.

Daniel Warutumo Njamiu

Founder of Adhesive Solutions Africa
and Flexo Graphics Ltd.

MENTEE TESTIMONIAL

What has been the most beneficial part of your mentoring journey?

Ardent matched me with a mentor that is perfectly suited for my phase of life and the kind of organization that we're growing.

In thirty minutes I'm able to say, "Here's what's going on in my life," and he'll give me a couple of salient points and it's usually spot on and I'm able to say, "I'm going to do that today or tomorrow," and it makes a big difference just to have the outside perspective. He moves and thinks quickly and it's been a great fit.

The mentor that Ardent matched me with has exceeded my expectations. He has a phenomenal background. He's grown companies, he's been an executive at a very large company, but he also understands what it is to scale and I have been extremely pleased.

Would you recommend Ardent to other social entrepreneurs?

I would absolutely recommend Ardent mentors. It's not very often that you can find someone who brings together the business expertise and the spiritual depth and maturity that I have found in my Ardent mentor.



Aimee Minnich

Co-Founder, CIO/General Counsel at
Impact Foundation

To hear Aimee's full testimonial,
check out this video:

bit.ly/aimeestestimony

MENTEE SPOTLIGHT:



Mentee | Yvette Ondachi
Founder of Ojay Greene

Ojay Greene

Program Summary:

Ojay Greene exists to create opportunities in the more vulnerable parts of Kenya by selling tea harvested by female farmers in Siaya County. Majority of all profits go directly to the farmers and their families.

Their Impact:

On average, female farmers in Kenya care for six dependents. Ojay Greene is committed to subsidizing each of their children's education. By providing literacy to all children, families can change their economic circumstances.

Ojay Greene is currently scaling from 3,000 farmers to 30,000. Aware of the impact of climate change and global warming, farming practices are tech-enabled and focused on education first.

Being women-led, Ojay Greene levels the playing field, allowing women and minority groups to redistribute social and economic control in rural areas.

By partnering with "I Choose Life, Africa", they ensure that their interactions are conducive to improving the quality of life. I Choose Life provides education on navigating economic self-sufficiency and self-realization.

Ojay Greene has also hosted multiple intern cohorts, providing mentorship, and mutual growth in the workplace.

To learn more Ojay Greene's products and impact go to:

www.ojaygreene.com



To hear Yvette's full testimonial, check out this video:

bit.ly/yvettetestimony

2023 COMPANIES AND ORGANIZATIONS IMPACTED:

Alexandre Family Farm

AltFlow

Art of Hoping

Because International

BitBlue Consult

Blessing School for the Visually Impaired

Boots2Cyber

Brave to Love

Capsoul

Celebrity Greenbox

CityScape Trends

Common Sense Society

Community Transformation Centre (CTC) Africa

CrossCurrent Digital

DAI Camaroon

Dala Technologies

Dash Properties LLC

ECatalyst

Elephante Commons

Flexo Graphics, Ltd.

GoOats

Grace Marriage

guudguuds

Hope to Walk

Hybrid Social Solutions

iLive

Impact Foundation

Interform

Jazza Centre

JoyCorps

Kijani Forestry

Kuvuna Foundation

LeadMinds Africa

LifeNet International

LogosWorks

Long Miles Coffee Project

Love Justice

Mamlakuth Restoration Foundation

Maschine Tecnique Solution

Mentoring Partners

MissionOne

MoKo

Move the Lid

Mugisha Tours Ltd.

My Ride Transportation

Nextmove Consulting & Training

Ojay Greene

People Bridge

Ponderosa Property Group

Power Resources International

RazeUp

Renown Publishing

Seven Weeks Coffee

Simple Charity

Soul Care

Sparrow Society

Technology-Innovation-Law

The Freedom Fight

The Legacy Letter Challenge

The Well

Trans-Atlantic Trading Company Limited

Triga Ventures

Unfinished Apparel

Unforgotten Faces

Werkstatt

Wholeness @ Work

Wilson's Juice Company

Winning Proof

Zeal HR

PARTNERSHIPS

Accord Network

Archangel Impact Capital

At Work on Purpose

Because International

BAM Global

Common Sense Society

Halftime Institute

Impact Foundation

Lion's Den DFW

Ocean Programs

Scale Architects

Social Enterprise Alliance

Social Enterprise Group

Sinapis

Story Connect

Talanton

Triga Ventures

BOARD OF DIRECTORS:



Lloyd Reeb

Board Chair & Co-Founder, Ardent Mentoring
Co-Founder, HalfTime Institute

Lloyd Reeb helped launch the Halftime Institute, a global team that teach, coach and connect successful men and women in pursuit of significance, and has taken this message around the world. He is the author of “From Success to Significance: When the Pursuit of Success Isn’t Enough”; “The Second Half: Real stories, Real adventures, Real significance”; and along with his wife Linda, wrote the latest book in the Halftime series titled “Halftime for Couples”.



Yvette Ondachi

East Africa Regional Director of Sales & Strategic Partnerships, Sinapis

Yvette is currently the East Africa Regional Director of Sales & Strategic Partnerships at Sinapis where she focuses on strengthening the customer experience and partnership development function in order to equip entrepreneurs in the African Continent. As an entrepreneur herself, she is the founder and currently a non-executive director of Ojay Greene- a high impact, tech enabled agribusiness that is working to increase financial inclusion among smallholder farmers in Kenya through value addition and international trade. Her approach has been to address the most pressing challenges.



Steve Nelson

Former Executive Director, Harvard Business School

With over 35 years of leadership in higher education, Steve Nelson served at Harvard Business School as Executive Director of the MBA Program and as Senior Director of External Relations from 2000-2020. At Harvard’s MBA Program, he led the delivery of educational programs and services to 1,800 full-time graduate students and 140 faculty, oversaw seven departments, and managed a team of 87 staff, with a budget of over \$100M. He also played an instrumental role in the launch, duration, and completion of the Campaign for HBS, helping raise a record-setting \$1.4B, exceeding an original goal of \$1B. Prior to 2000, Steve held several different notable positions at HBS.

BOARD OF DIRECTORS CONT:



Missy Christie de Acosta

President, Conviventia

Missy is the President of Conviventia, a relief and development organization that impacts an average of 13,000 people each year through their technical training institutes, affordable Christian education in low-fee schools, initiatives to bolster family structures, teaching programs, entrepreneurship facilitation, employment access, and the delivery of humanitarian aid. Her efforts through Conviventia have been recognized with the Mujer Cafam award for the city of Bogotá (2000), an award that recognizes remarkable social contributions of women leaders in the country. An honorific recognition was also granted by the Bogotá City Council (2013). Conviventia received the German Saldarriaga national award in 2019, for the work done in the field of education and child protection.



Brandon Brown

Co-Founder, BRAIN STEM

Dr. Brandon Brown is an Assistant Principal in the Lower Merion School District (LMSD) and co-founder of BRAIN STEM, a company designed to develop a student's ability to persevere through challenges and realize the wide array of academic, and professional opportunities in STEM. Brandon's work in research and practice focuses on equity and access to resources for marginalized and underrepresented populations using an Opportunity Gap framework. Specifically, Brandon studies intangible factors that prohibit or at least limit the ability of marginalized and underrepresented populations from accessing resources; with a hyper-focus on Black and Latino communities in affluent suburban school districts.



Steve Robertson

CEO, Bold Education

Steve Robertson is the author of "Aliens Among Us. 10 surprising truths about gen z". He is also the CEO of Bold-Education, an organization specializing in youth-to-adult programming that turns curiosity into passion and skill. Having worked with over 200,000 high potential youth from around the globe for the last 25 years, Steve is a generational expert who has experienced first-hand how to connect with, influence and motivate the younger generations.

BOARD OF DIRECTORS CONT:



Ryan King

CEO & Co-Founder, Ardent Mentoring

Ryan King currently serves as Co-Founder and CEO at Ardent Mentoring. In addition to Ardent, Ryan serves as a Director of Philanthropy and Edification at Edify, an organization dedicated to improving and expanding Christ-centered education globally. Prior to joining Ardent & Edify, Ryan worked in educational development for Nexus Systems and was a Pastor at Inland Hills Community Church. Ryan received a B.S. in Marketing from West Chester University in Pennsylvania, and a Masters in Theological Studies from the Seminary at Eastern University.

To see our updated **board and team**,
please visit the **About Us** section of our website.

|  <https://www.ardentmentoring.org/>

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